

Jago Pang

jagopang.com

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Education

University of California, Berkeley

Aug. 2018 - Dec 2021

BA, Cognitive Science

Certificate in Design Innovation

GPA: 3.79/4.0

Skills & Tools

UX Design, Visual Design,
Interaction Design, Product
Design, Prototyping,
Wireframing, Information
Architecture, Design Thinking,
User Research and Testing,
Design Systems

HTML/CSS, Javascript,
Python, Java

Figma, Sketch, Adobe XD,
Photoshop, Illustrator,
Lightroom, AfterEffects,
InVision, Blender, Framer

Awards

Adobe Creative Jam x Nickelodeon

Runner-Up (2020)

MODO Ideation

1st Place Nationals (Jun 2019)

1st Place Regional (Mar 2019)

Work Experience

Duolingo | Product Designer II, Subscription Packaging

New York, NY | Oct 2023 - Present

Led team of two designers to optimize purchase flow for new subscription tier. Sole designer for a one-time discount experience in-app, generating \$36M in revenue.

Duolingo | Product Designer I, Monetization

New York, NY | Jul 2022 - Sept 2023

Designing to increase trial conversion and bookings to support free language learning.

Figma | Product Design Intern, Community

Remote | May 2021 - Aug. 2021

Spearheaded design for resource publishing and increased profile engagement for Figma Community. Also launched @mentions in comments and led card redesign.

ServiceNow | Associate Product Designer

Santa Clara, CA | May 2020 - Apr 2021

Worked on internal sales solutions as the sole designer on the Strategic Initiatives team. The work approved by the CEO helped 2000+ users and generated \$28M in revenue.

YouTube | Lead Product Design Consultant

Remote | Sep. 2020 - Dec. 2020

Crafted a high-fidelity prototype to onboard new YouTubers' on YouTube Studio, launched in 2021 Q2. Led three consultants, conducted research with 120+ YouTubers and 4 user testing sessions.

Leadership and Extracurriculars

Design at Berkeley | Co-Founder and President

Berkeley, CA | Jun 2020 - Present

Founded Design at Berkeley to give guidance to students interested in design by organizing 15+ educational events, curating resources, and fostering an open Slack community of 600+ members. Set vision for the club, led meetings, moderated events, and communicated with bus. partners.

Berkeley Innovation | Co-Education Director + Project Mentor

Berkeley, CA | Sept 2019 - May 2021

Leading education within the human-centered design consultancy through workshops and resource building. Previously project mentor and design consultant for a few clients.

DESINV 198 | Lead Course Instructor

Berkeley, CA | Jan 2020 - May 2021

Taught 12 lesson branding design class for 70+ students, mentoring students to design their brands. Established class brand to increase applications by 40%, coded course website using HTML/CSS.